la Biennale di Venezia

#BiennaleArchitettura2018
What is the Venice Biennale?

- Since 1895
- Most important and prestigious international exhibitions of ARCHITECTURE in the world
- Each country has their OWN NATIONAL PAVILION
- 2016 had over 275,000 VISITORS
- Visitors < 26 years = 45% TOTAL ATTENDEES
Cyprus national pavilion in Venice
History of Cyprus National Pavilion

2006 CY BIENNALE
POROUS BORDERS
The green line of Nicosia
Morpho Papanikolaou
Irena Sakellaridou

2008 CY BIENNALE
RELAX IN CYPRUS
Sir Peter Cook

2010 CY BIENNALE
ENCOUNTERS: A Walking Movie
Christos Hadjichristou
Aimilios Michael

2012 CY BIENNALE
REVISIT: Customizing Tourism
Spyros Spyrou
Charis Christodoulou

2014 CY BIENNALE
ANATOMY OF THE WALLPAPER
Michalis Hadjistsyllis
Stephanos Roimpas

2016 CY BIENNALE
CONTESTED FRONTS: Commoning Practices for Conflict Transformation
Socrates Stratis

2018 CY BIENNALE
I AM WHERE YOU ARE
Yiorogos Hadjichristou
Veronika Antoniou
Alessandra Swiny
Open Call for entries launched by

The Ministry of Education and Culture / The Cyprus Architects Association
"IAmWhereYouAre"

Winner of the competition in partnership with...
Curators I Team

Yiorgos Hadjichristou
Veronika Antoniou
Alessandra Swiny

Mathieu Tercieux, Despo Pasia, Stefanos Panteli,
Anastasios Balabanides, Evdokia Demetriou,
Jose Luna, Teresa Ditadi, Ioanna Demetriou
Media

• Biennale Website: http://www.labiennale.org/en/architecture/2018
• I Am Where You Are Website: https://www.arc.unic.ac.cy/iamwhereyouare
• Email: cypruspavilion.venicebiennale@gmail.com
• Instagram page: https://www.instagram.com/i_am_where_you_are
• Facebook page: https://www.facebook.com/CyprusPavilionBiennale2018
Theme

- Platform for COMMUNICATION
- Exploring sets of BINARIES
- DIGITAL and INTERACTIVE MEANS
- UNEXPECTED EXPERIENCES celebrated
- ARCHITECTURE IS THE MEDIATOR & the lens of investigation
- The visitor immerses into a MOVING-SCAPE of simultaneous projections

IAmWhereYouAre
Ingredients/Events

• Interactive Digital Projections
• Representations of the ‘3rd Space’, Cyprus life, culture & landscape. (FILM)
• Sequence of different spaces/experiences/sensations
• Connection Cyprus-Venice
• Live streaming virtual events
• Live local events: “Pame Kaimakli” Festival, “Agios Sozomenos” Festival.
• Wearable costumes
• Information
Archive
Sponsor’s Benefits

• Presentation to an international audience prominent in cutting-edge architecture and art.

• Contribution to art and culture and support the promotion of Cyprus internationally.

• Presentation in local and international: social media sites, press releases, radio shows, TV shows, magazines and newspapers, and on banners to be placed in important urban centers.

• Presentation in the ‘I Am Where You Are’ publication, and the international renowned Venice publication.
Sponsor’s Benefits

• Presentation at four local events to be organized in Cyprus and associated to the Venice Biennale:
  • Seminar at the Larnaca Biennale 2018.
  • Art intervention at BoCCF.
  • Exhibitions to present “IAmWhereYouAre” in Cyprus.
  • Art event in Agios Sozomenos.
  • Neighborhood festival Kaimakli.
  • Livestreaming events at host’s premises.
  • Press conference.
Previous Sponsors

Commissioner:
• Ministry of Education and Culture of the Republic in Cyprus

Organiser:
• Cyprus Architects Association

• Bank of Cyprus
• Cyprus Tourist Organisation
• Municipal Councils
• TU Delft University
• Cyprus Airways
• Rotary Club
• Association of Building Contractors
• Electricity Authority of Cyprus
• Municipalities
• Furniture Companies
• Companies from the Construction Industry
How to be a Sponsor

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Web page:
• https://www.arc.unic.ac.cy/iamwhereyouare/

Facebook page:
• https://www.facebook.com/CyprusPavilionBiennale2018

Instagram page:
• https://www.instagram.com/i_am_where_you_are/
Thank you!